

Saraswati Mahila Mahavidyalaya, Palwal

Lesson Plan :

Name of the Assistant/Associate Professor: Jyoti Sharma, Manisha Goyal

Class and Section: B. com I

Name of subject: Business Environment

Subject Lesson Plan : 18 weeks (from January 2018 to April 2018)

(Note: Prepare as per list of holidays declared by Haryana govt.)

WEEK 1
ASSIGNMENT:
WEEK 1, DAY 1, DATE : 01/01/2018 (MONDAY)
Chapter - 1 Business Environment - an introduction - Meaning ; concepts & features of Business - Meaning of Business Environment
WEEK 1, DAY 2, DATE : 02/01/2018 (TUESDAY)
- Micro Environment - Macro Environment
WEEK 1, DAY 3, DATE : 03/01/2018 (WEDNESDAY)
- characteristics of Business Environment - Relationship between Business and environment
WEEK 1, DAY 4, DATE : 04/01/2018 (THURSDAY)
- Current Indian Business Environment - Discussion
WEEK 1, DAY 5, DATE : 05/01/2018 (FRIDAY)
Holiday on account of Guru Govind Singh's Birthday
WEEK 1, DAY 6, DATE : 06/01/2018 (SATURDAY)
oral Test of chapter 1

WEEK 2
ASSIGNMENT:
WEEK 2, DAY 1, DATE :08/01/2018(MONDAY)
<p>chapter - 2 Analysis and importance of Business Env.</p> <ul style="list-style-type: none"> - Introduction & meaning of environment analysis - Objectives & process of environmental analysis
WEEK 2, DAY 2, DATE :09/01/2018(TUESDAY)
<ul style="list-style-type: none"> - Limitations of environmental analysis - Responsibility for environmental analysis - SWOT as technique of environmental analysis
WEEK 2, DAY 3, DATE :10/01/2018(WEDNESDAY)
<ul style="list-style-type: none"> - Need of study of Business environment
WEEK 2, DAY 4, DATE :11/01/2018(THURSDAY)
<p>class presentation of chapter 2.</p>
WEEK 2, DAY 5, DATE :12/01/2018(FRIDAY)
<p>chapter - 3 SWOT Analysis</p> <ul style="list-style-type: none"> - Meaning - SWOT as technique of env. analysis - Components of SWOT
WEEK 2, DAY 6, DATE :13/01/2018(SATURDAY)
<ul style="list-style-type: none"> - Process of SWOT Analysis - Uses of SWOT Analysis - ETOP Analysis
WEEK 3
ASSIGNMENT:
WEEK 3, DAY 1, DATE :15/01/2018(MONDAY)
<p>SWOT Analysis of Indian Dairy Industry</p>

- SWOT Analysis of Indian Food Processing Industry
- SWOT Analysis of Telecommunication Industry

WEEK 3, DAY 2, DATE :16/01/2018(TUESDAY)

Discussion of chapter 3.

WEEK 3, DAY 3, DATE :17/01/2018(WEDNESDAY)

Test of Unit I

WEEK 3, DAY 4, DATE :18/01/2018(THURSDAY)

chapter - 4 Trends in National Income
 - Measuring & estimates of National Income

WEEK 3, DAY 5, DATE :19/01/2018(FRIDAY)

- Importance of Measuring National Income
- Difficulties in measuring National Income in India, Trends in National Income

WEEK 3, DAY 6, DATE :20/01/2018(SATURDAY)

- Trends in National Income
- Features of National Income in India

WEEK 4

ASSIGNMENT:

WEEK 3, DAY 1, DATE :22/01/2018(MONDAY)

Holiday on account of Basant Panchmi.

WEEK 4, DAY 2, DATE :23/01/2018(TUESDAY)

- Causes of low National Income of India
- Suggestions to raise national income in India

WEEK 4, DAY 3, DATE :24/01/2018(WEDNESDAY)

Holiday on account of Sir Chotu Ram Jayanti.

WEEK 4, DAY 4, DATE :25/01/2018(THURSDAY)

Questioning from chapter 4.

WEEK 4, DAY 5, DATE :26/01/2018(FRIDAY)

Holiday on account of Republic Day.

WEEK 4, DAY 6, DATE :27/01/2018(SATURDAY)

chapter-5 Trends in saving & investment
- Meaning of investment
- Importance of investment

WEEK 5

ASSIGNMENT:

WEEK 5, DAY 1, DATE :29/01/2018(MONDAY)

- Gross capital formation in India
- Saving
- factors affecting saving & investment

WEEK 5, DAY 2, DATE :30/01/2018(TUESDAY)

- Causes of low rate of capital formation
- Suggestions to increase the rate of saving & investment in India

WEEK 5, DAY 3, DATE :31/01/2018(WEDNESDAY)

Holiday on account of Guru Ravi Dass Jayanti

WEEK 5, DAY 4, DATE :01/02/2018(THURSDAY)

presentation of chapter 5.

WEEK 5, DAY 5, DATE :02/02/2018(FRIDAY)

chapter-6 Trends in industrial development
- industrial development during the period of planning

WEEK 5, DAY 6, DATE :03/02/2018(SATURDAY)

An appraisal of industrial development during the period of planning

WEEK 6

ASSIGNMENT:

WEEK 6, DAY 1, DATE :05/02/2018(MONDAY)

Suggestions to solve the problems of industrial development in India

WEEK 6, DAY 2, DATE :06/02/2018(TUESDAY)

Discussion about the chapter - 6

WEEK 6, DAY 3, DATE :07/02/2018(WEDNESDAY)

Chapter - 7 Balance of Trade & Balance of Payments
- Meaning, definition & features of BOP
- Balance of Trade

WEEK 6, DAY 4, DATE :08/02/2018(THURSDAY)

- Forms of Balance of Payments
- Disequilibrium in Balance of Payments
- Trends in overall Balance of Payments

WEEK 6, DAY 5, DATE :09/02/2018(FRIDAY)

- Balance of Payment Crises
- Causes of unfavourable BOP
- Measures to correct Disequilibrium in BOP

WEEK 6, DAY 6, DATE :10/02/2018(SATURDAY)

Holiday on account of Maharshi Dayanand Saraswati Jayanti.

WEEK 7

ASSIGNMENT:

WEEK 7, DAY 1, DATE :12/02/2018(MONDAY)

oral Test of chapter 7.

WEEK 7, DAY 2, DATE :13/02/2018(TUESDAY)

Holiday on account of Maha Shivaratri.

WEEK 7, DAY 3, DATE :14/02/2018(WEDNESDAY)

Test of Unit - II

WEEK 7, DAY 4, DATE :15/02/2018(THURSDAY)

Chapter-8 Unemployment Problem in India

- Meaning, Nature & types of unemployment
- Trends of Unemployment

WEEK 7, DAY 5, DATE :16/02/2018(FRIDAY)

- Effects of problems of unemployment
- Causes of Unemployment problems in India

WEEK 7, DAY 6, DATE :17/02/2018(SATURDAY)

- Steps taken by Government to solve unemployment problem
- Suggestions to solve Unemployment Problem

WEEK 8

ASSIGNMENT:

WEEK 8, DAY 1, DATE :19/02/2018(MONDAY)

- Employment in Eleventh five year Plan
- Employment in twelfth five year plan
- Mahatma Gandhi National Rural Emp. Guarantee Act

WEEK 8, DAY 2, DATE :20/02/2018(TUESDAY)

oral Test of chapter 7.

WEEK 7, DAY 2, DATE :13/02/2018(TUESDAY)

Holiday on account of Maha Shivaratri.

WEEK 7, DAY 3, DATE :14/02/2018(WEDNESDAY)

Test of Unit - II

WEEK 7, DAY 4, DATE :15/02/2018(THURSDAY)

Chapter-8 Unemployment Problem in India

- Meaning, Nature & types of unemployment
- Trends of Unemployment

WEEK 7, DAY 5, DATE :16/02/2018(FRIDAY)

- Effects of problems of unemployment
- Causes of Unemployment problems in India

WEEK 7, DAY 6, DATE :17/02/2018(SATURDAY)

- Steps taken by Government to solve unemployment problem
- Suggestions to solve Unemployment Problem

WEEK 8

ASSIGNMENT:

WEEK 8, DAY 1, DATE :19/02/2018(MONDAY)

- Employment in Eleventh five year Plan
- Employment in twelfth five year plan
- Mahatma Gandhi National Rural Emp. Guarantee Act

WEEK 8, DAY 2, DATE :20/02/2018(TUESDAY)

- Projected Population, Labour force and Employment
- Discussion

WEEK 8, DAY 3, DATE :21/02/2018(WEDNESDAY)

Chapter - 9 Regional Imbalances

- Meaning and parameters of regional imbalances

WEEK 8, DAY 4, DATE :22/02/2018(THURSDAY)

- Features of regional imbalances
- Causes of regional inequality in India

WEEK 8, DAY 5, DATE :23/02/2018(FRIDAY)

- Measures taken by Government to remove regional imbalances
- Suggestions for removing regional inequality

WEEK 8, DAY 6, DATE :24/02/2018(SATURDAY)

- PURA
- Presentation of chapter - 9

WEEK 9

ASSIGNMENT:

WEEK 9, DAY 1, DATE :26/02/2018(MONDAY)

Chapter - 10 Inflation

- Meaning & types of inflation
- Trends & measurement of inflation

WEEK 9, DAY 2, DATE :27/02/2018(TUESDAY)

- Effects of Inflation
- Causes of Inflation

WEEK 9, DAY 3, DATE :28/02/2018(WEDNESDAY)

VACATION -II

WEEK 9 ,DAY 4 ,DATE :01/03/2018(THURSDAY)

VACATION -II

WEEK 9,DAY 5 ,DATE :02/03/2018(FRIDAY)

VACATION -II

WEEK 9 ,DAY 6 ,DATE :03/03/2018(SATURDAY)

VACATION -II

WEEK 10

ASSIGNMENT:

WEEK 10,DAY 1 ,DATE :05/03/2018(MONDAY)

Price policy of the Government

WEEK 10,DAY 2 ,DATE :06/03/2018(TUESDAY)

Evaluation of price policy

oral test

WEEK 10,DAY 3 ,DATE :07/03/2018(WEDNESDAY)

Suggestions to check inflation

WEEK 10,DAY 4 ,DATE :08/03/2018(THURSDAY)

Difficulties in controlling the inflation

WEEK 10,DAY 5 ,DATE :09/03/2018(FRIDAY)

Questioning from chapter 11

WEEK 10, DAY 6, DATE :10/03/2018(SATURDAY)

- chapter - 11 Parallel Economy
- Meaning & definitions of parallel Economy
 - Discussion on current status of India

WEEK 11

ASSIGNMENT:

WEEK 11, DAY 1, DATE :12/03/2018(MONDAY)

- factors responsible for the growth of black money

WEEK 11, DAY 2, DATE :13/03/2018(TUESDAY)

- Estimates of black money in India
- Effects of black money

WEEK 11, DAY 3, DATE :14/03/2018(WEDNESDAY)

- Measures taken by government to check black money

WEEK 11, DAY 4, DATE :15/03/2018(THURSDAY)

- Suggested Measures
- Discussion

WEEK 11, DAY 5, DATE :16/03/2018(FRIDAY)

Presentation of chapter 11

WEEK 11, DAY 6, DATE :17/03/2018(SATURDAY)

Chapter-12 Industrial Sickness

- Meaning & definitions
- Symptoms of Industrial Sickness

WEEK 12

ASSIGNMENT:

WEEK 12, DAY 1, DATE : 19/03/2018 (MONDAY)

- Causes of Industrial Sickness
- Magnitude of Industrial Sickness

WEEK 12, DAY 2, DATE : 20/03/2018 (TUESDAY)

- Effects of Industrial Sickness
- Preventive and curative measures to prevent Industrial Sickness in India

WEEK 12, DAY 3, DATE : 21/03/2018 (WEDNESDAY)

- Suggestions to prevent and cure industrial sickness
- Sick Industrial Companies Act 1985

WEEK 12, DAY 4, DATE : 22/03/2018 (THURSDAY)

- Establishment & Working of BIFR
- The Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002

WEEK 12, DAY 5, DATE : 23/03/2018 (FRIDAY)

Holiday on account of Shahidi diwas.

WEEK 12, DAY 6, DATE : 24/03/2018 (SATURDAY)

- Sick Industrial Companies Repeal Act, 2003
- Questioning

WEEK 13

ASSIGNMENT:

WEEK 13, DAY 1, DATE : 26/03/2018 (MONDAY)

Test of Unit III

WEEK 13, DAY 2, DATE : 27/03/2018 (TUESDAY)

Chapter - 13 Monetary Policy of India

- Meaning & objectives of Monetary Policy
- Techniques of Monetary Policy of India
 - Instruments for credit control under Monetary Policy

WEEK 13, DAY 3, DATE : 28/03/2018 (WEDNESDAY)

- selective credit control
- features of Monetary Policy of RBI
- Limitations of Monetary Policy of India

WEEK 13, DAY 4, DATE : 29/03/2018 (THURSDAY)

Holiday on account of Mahavir jayanti.

WEEK 13, DAY 5, DATE : 30/03/2018 (FRIDAY)

- Suggestions for improvement in Monetary policy
- New Monetary Policy of RBI

WEEK 13, DAY 6, DATE : 31/03/2018 (SATURDAY)

- Monetary Policy for the year 2015-16
- Discussion

WEEK 14

ASSIGNMENT:

WEEK 14, DAY 1, DATE : 02/04/2018 (MONDAY)

- features & Implementation of the policy

WEEK 15, DAY 2, DATE : 10/04/2018 (TUESDAY)

- Evaluation of industrial Policy of 1991
- Suggestions for Making industrial Policy more production oriented

WEEK 15, DAY 3, DATE : 11/04/2018 (WEDNESDAY)

- National Manufacturing Policy, 2011
 - Objectives
 - features

WEEK 15, DAY 4, DATE : 12/04/2018 (THURSDAY)

- Make in India Programme
 - * Objectives
 - * steps
 - * strengths

WEEK 15, DAY 5, DATE : 13/04/2018 (FRIDAY)

- Industrial Licensing Policy
 - Objectives
 - Compulsion

WEEK 15, DAY 6, DATE : 14/04/2018 (SATURDAY)

Holiday on account of Vaisakhi & Dr B.R. Ambedkar's Jayanti.

WEEK 16

ASSIGNMENT:

WEEK 16, DAY 1, DATE : 16/04/2018 (MONDAY)

Chapter - 16 Privatisation in India

- Meaning & Measures of Privatisation
- Causes of Privatisation

WEEK 16, DAY 2, DATE : 17/04/2018 (TUESDAY)

- Objectives of Privatisation
- Advantages of Privatisation
- Obstacles in Privatisation

WEEK 16, DAY 3, DATE : 18/04/2018 (WEDNESDAY)

Holiday on account of Maharshi Pasuram Jayanti

WEEK 16, DAY 4, DATE : 19/04/2018 (THURSDAY)

- Privatisation in India
- Practical Suggestions

WEEK 16, DAY 5, DATE : 20/04/2018 (FRIDAY)

Quiz contest in class

WEEK 16, DAY 6, DATE : 21/04/2018 (SATURDAY)

Test of Unit - IV

WEEK 17

ASSIGNMENT:

WEEK 17, DAY 1, DATE : 23/04/2018 (MONDAY)

Revision

WEEK 17, DAY 2, DATE : 24/04/2018 (TUESDAY)

Revision

WEEK 17, DAY 3, DATE : 25/04/2018 (WEDNESDAY)

Revision

WEEK 17, DAY 4, DATE :26/04/2018(THURSDAY)

Revision

WEEK 17, DAY 5, DATE :27/04/2018(FRIDAY)

Revision

WEEK 17, DAY 6, DATE :28/04/2018(SATURDAY)

Revision

WEEK 18

ASSIGNMENT:

WEEK 18, DAY 1, DATE :30/04/2018(MONDAY)

Revision

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Chapter 14 - Fiscal Policy of India

- Meaning & objectives of Fiscal Policy
- Scope of Fiscal Policy

WEEK 14, DAY 2, DATE :03/04/2018(TUESDAY)

- Evaluation of Fiscal Policy of India
- Suggestions for reforms in Fiscal Policy of India

WEEK 14, DAY 3, DATE :04/04/2018(WEDNESDAY)

- Causes of Increase in Fiscal Deficit
- Fiscal Reforms in India

WEEK 14, DAY 4, DATE :05/04/2018(THURSDAY)

ORAL TEST OF CHAPTER 14

WEEK 14, DAY 5, DATE :06/04/2018(FRIDAY)

Chapter 15 - Industrial Policy

- Meaning & Importance of Industrial Policy
- Industrial Policy of 1948
- Industrial Policy of 1956

WEEK 14, DAY 6, DATE :07/04/2018(SATURDAY)

- Industrial Policy of 1977
- Industrial Policy of 1980

WEEK 15

ASSIGNMENT:

WEEK 15, DAY 1, DATE :09/04/2018(MONDAY)

- New Industrial Policy 1991